



Year V nr 1/2011

PuntAla NewsLetter

MAREMMA-TUSCANY

Dear readers,
Following a winter of intensive preparations and improvement to the resort's buildings, we are ready to inaugurate the new season 2011. With Easter just around the corner and the longer days and mild temperatures of late spring, those of you who can get away for a relaxing holiday might be tempted by an early trip to the seaside.

And if, as often happens, these first visits then lead to longer stays during the summer holidays, below you will find interesting ideas and new reasons for once again choosing PuntAla and its "prize-winning beach" as your favourite destination for your seaside holiday!

Before leaving you to read this newsletter in detail, we would like to remind you that the camping site and the holiday village will be available for stays from the night of 23 April up to and including the night of 30 September. We particularly wish to welcome the first Dutch families, who will visit us on the occasion of the Queen's Holiday, and the German families who will come a bit later to spend their Pentecost holiday with us.
Happy Easter.

PuntAla Camping Resort

FREE WI-FI

Farewell internet stick!

Due to great demand and in order to facilitate navigating the social networks and the rest of the web, we set the cost of access to the Wi-Fi connection in all areas covered by our internal WLAN network to zero (and increased coverage with an additional 6 signal boosters). Thus anyone with a Wi-Fi device compatible with open networks similar to our own can navigate and divide content on-line without any subscription fee; all that is needed is a simple registration, to be carried out in our front office (reception), required for obvious reasons of security and the fulfilment of obligations to safeguard the hosting facility. Easier and also free - happy surfing!



CASH OR CREDIT CARD?

The safety deposit will no longer be a problem

If you are habitual campers and have no intention of trying out the comfort of our accommodations (Mobile Home Club & Easy, Bungalow PuntAla) any time soon, then the next few lines may not yet interest you (but never say never!).



As of the coming summer, the non-interest-bearing safety deposit usually required upon arrival in cash (100 Euro), as guarantee against damages to the accommodation occupied during your stay, may be deposited - as an alternative - using your credit card (Visa or MasterCard). The amount will be pre-authorised by the banking network, and any rights to compensatory charges as reimbursement for damages to the accommodations will automatically expire upon the end of your stay.

This procedure is certainly simpler as well as easier on your wallet and, we hope, will also further shorten the time required for check-in.



WITH FULL SAILS

World Finn Master and Cat Days 2011

"Surfing" the web has by now become a sport - if you can call it that - for everyone ...

"navigating" the sea with catamarans and sport boats is a much more exclusive, sometimes Olympic, discipline. Numerous former champions and veterans from every corner of the planet will compete in the waters of the Gulf of Follonica during the **Finn World Master Championship from 10 to 17 June**. The sailing club Cala Civette, with its logistics office at PuntAla, coordinates the activities of the organising committee made up of other sailing clubs of the area that have come together for this event. During the seven days of races, about 300 one-person crews with as

many boats will set sail each morning for the regatta field, set up between Elba, Punta Hidalgo and Puntone di Scarlino. At the end of the day spent on the water, the event's programme includes dinners, refreshments, entertainment and social activities such as concerts on the stages and in the facilities of the resort open to everyone. A few weeks before this world-class sailing event,

the **Cat Days 2011** will see three days dedicated to catamarans of the classes Formula 18 and HC16Spi. **From 20 to 22 May** these two classes will compete in their respective regattas, offering the spectator a unique show of "flying boats". Highest-level champions and promising young talents of the Italian sailing sport will participate, workshops will be held for in-depth discussions of regatta techniques, and there will be festivities and gatherings for the competing crews. Needless to say that PuntAla, with its sailing club Cala Civette, will also be an integral part of the organising committee for this repeat event (with 60 participating crews the Cat Days 2009 were a great success).



A SPOILED APPETITE MAKES EVERY MEAL TASTE BAD

says a popular Italian proverb

But good food is a tradition in Tuscany and quality food services are a hallmark of our resort.

As of the coming summer, guests who have booked a stay in our Mobile Home Club with half or full board can also take their meals at our Restaurant Bar Mare.

A more selected menu with a choice of numerous first and second courses as well as cold plates will be the distinguishing mark of this new service.

The commitment of our chefs and kitchen partners combines creative fantasy with our new land and sea menus offered à la carte. Tasty plates of shellfish, real pizza from the wood-burning oven, the freshest raw vegetables, skewers of freshly caught fish, wild boar prepared in various ways, delicious desserts (little chocolate cakes, to name just one), rich salads and other regional and non-regional specialties are the foundation of our offering, to which we will add culinary surprises waiting to be discovered.

Please see the section of our website dedicated to our food services for details regarding the novelties in the kitchen.



The new Restaurant BarMare

NEWS ON-LINE

Campingpuntala.it/english – Campingpuntala.it/deutsch
Campingpuntala.it/dutch – Campingpuntala.mobi...



We are proud to present our new and up-to-date sections in German and Dutch, which have been available on-line for some weeks on our official website - campingpuntala.it

By clicking on the relevant flag, the user accesses the home page in the selected language: just like in the Italian version, the on-line booking form is always available on the left; on the right you will find the thematic mini sites dedicated to sailing, biking, events and the multicoloured world of children; the centre contains the menu bar that leads to the many other pages offering in-depth

information. The most-often selected section on the Italian site is "Camping & Village", which contains all the information about the pitches, accommodations and services as well as an overview map of the resort. The download section is particularly useful: there you will find the forms needed to complete your booking, the regulations and other important instructions.

And the site would not be complete without sections dedicated to news, to our on-line community via the most important social networks and to our special offers. The latter are also highlighted by some frames that are always prominently displayed.

A web version for mobile navigation using smart phones and telephones of the latest generation will be available soon at the address campingpuntala.mobi!

We're always travelling with you...



COLLECTION OF PINOLO POINTS

Market PuntAla, just "like being at home"!



Some of our "privileged guests" have already received their **PuntAla+Premium** Card 2011 in the mail together with the last newsletter ... others may have seen the green facsimile of our **PuntAla+ Plus** Card with our shop's logo "Market PuntAla - Come a casa tua" reproduced in the same newsletter.

As announced, both barcode-equipped smart cards (fidelity cards) will give the possibility of accumulating benefits with each purchase at our resort's shop to anyone who wishes to participate in the bonus programme "**Raccolta Punti Pinolo**". The detailed programme with the methods and conditions for participation and the integral regulation are still in preparation, but the exclusive premiums, consisting in clothing or beach articles, have already been selected.

Just like in the big supermarkets, the fidelity cards Premium and Plus 2011 will also give their bearer access to exclusive and special offers on certain local products. Greater details regarding the programme will soon be available on-line or at the resort, upon your arrival, right at the shop.



MAREMMA STYLE

Promotion and services of our territory



Detailed programmes for visits and organised excursions to the most important tourist destinations of the Maremma are offered with great professionalism at our Info Point thanks to the close collaboration with **Maremma Style**, the Travel and Tourism Agency of the local Consortium for Tourist Promotion with head office in Castiglione della Pescaia.

Please visit the site maremmastyle.it or call our collaborator Ms Henrike Brinkman on +39 0564 923347 during office hours.

YOU WANTED A BICYCLE ...

now pedal!



The upcoming summer season is rich in bicycle-related events which our resort, in collaboration with the amateur sports club Bandite Bike Park and local institutions, is preparing for all lovers of this sport. Three events of national character are on the agenda:

Funky Day 2011 PuntAla Dirt Jump Demo Tour SuperEnduro GaraPro

The first event is the 14th edition (the second at our resort) of the meeting of MTB bikers

organised by the specialised magazine TuttoMTB. About 750 bikers from all over Italy, divided into categories (XC, Enduro and Family Bike), will participate, accompanied by experts and local guides, along the trails of various difficulty levels (easy, medium and hard) between the rich Mediterranean shrub and the blue-green sea. In this atmosphere of festivity and holiday, the first of three Dirt Jump demos

organised by PuntAla throughout the season will take place **from 27 to 29 May**. What this is about is easy to explain: a show of breathtaking jumps performed by champions and experts in the field on MTB or BMX bikes prepared for the occasion (you will find some videos on our website in the section Bikes/Bike Park). We like the show put on by these "acrobats" in the saddle so much that we have already planned two more demos to entertain our guests in subsequent weeks, one in July (date to be determined) and one at the end of the summer, **on 17 and 18 September**, during the SuperEnduro race Gara Pro PuntAla, a competitive event hosted by our resort for the second year in a row.

In addition to the shows, as always there will be daily offers of guided tours with top-quality MTB for rent (PuntAla Cycle Tours, MTB rental and excursion centre located at the resort); the tours will take place along the numerous trails of the bicycle park "Bandite Bike Park in Maremma".



Bungalow PuntAla (38 m2)... new Class A+ column refrigerators with *** freezer compartments

Restrictions on vehicle circulation... opening hours of the barrier at the entrance
7:00 am to 01:00 pm and 3:00 pm to 11:00 pm (the mandatory times of silence remain unvaried)

Energy saving lamps ... more energy savings in all our accommodations

Club L'Isolotto... new plants and outdoor decoration

ANIMATION FOR ALL

Discovery Summer, music workshops, Junior Club, ... and much more.

Our collaboration with FullTime - the Show and Animation Agency that has organised daytime and night-time entertainment for our guests for some years - is based on professionalism, reliability and safety and is becoming closer all the time. In addition to the classic evening events "Disco Shake" and "DS Show", the programme **Discovery Summer** for the coming summer includes new "edutainment" activities during the day for our smallest guests: playful scientific workshops dealing with subjects linked to nature, ecology and renewable energy; games to get acquainted, such as face painting and role-playing games; art workshops using natural and/or recycled materials; sensory paths and sports activities mixed with play ("Wake up your muscles" in the morning and inflatable mini soccer fields); music workshops (new in 2011) to discover the sound potential of common objects around us (in collaboration with the Music Academy Italia). We will also pay greater attention to teenagers and their entertainment by adding a "**Junior Club**" dedicated just to them as of the beginning of June.



GRANDPARENTS & KIDS

With the end of the promotion "Grandparents & Kids", which expired this past 25 March, we asked ourselves how and if we could further please our established or potential guests with other initiatives. Given its success, this promotion should close to the satisfaction of all parties: the kids, the grandparents and - why hide it - our cash registers. There is no lack of proposals and ideas, but for now we prefer to observe the economic and political development in the Mediterranean before making any decisions in this regard. The promotion "Book early - spend less" (the earlier you reserve an option for your holiday, the more you save) is still valid, and our special offer for our guests "Over 65" (who will be charged a discounted "adult supplement" defined as "senior supplement") remains unchanged.



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OUR ADDRESSES

PuntAla Camping Resort

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GPS coordinates: N 42.50'.29" • E 10°.46'.47" ITALIA

OUR CALL CENTER

Opening hours:

Mon/Fri 09:00/13:00 - 15:00/19:00 off season
Every day 08.00 - 20.00 in season
Tel: +39 0564 922294 / +39 0564 922557 fax: 0564 920379

skype: [campingpuntala](https://www.skype.com/it/campingpuntala)